

FMCA'S 110TH INTERNATIONAL
CONVENTION & RV EXPO

Exhibitor Prospectus

March 12-15, 2025
Perry, Georgia

GEORGIA NATIONAL
FAIRGROUNDS & AGRICENTER



Exhibit * Customer Training
Sponsorship * Advertising

FMCA

Your RVing Family



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THE STATS

EVENT ATTENDEES

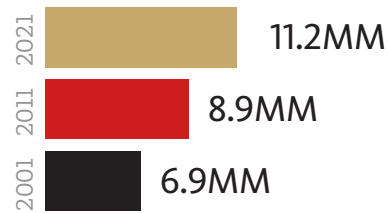
FMCA conventions draw thousands of RV enthusiasts to each event.

APPROX.
2,400
ATTENDEES

DAY PASS
1,000-2,000
ATTENDEES

POSITIVE MARKET TRENDS

RV OWNERS (IPSOS)



RV OWNERSHIP UP APPROX.
25%+ EVERY 10 YEARS

FMCA MEMBER RV DEDICATION

OWNERS FOR AVERAGE OF	AVERAGE RV PRICE
19.1 YEARS	\$178K (mean)
7.5K MILES DRIVEN ANNUALLY	130 DAYS SPENT IN RV
87.2 NIGHTS (mean) SPENT IN CAMPGROUNDS	

IN-MARKET SPENDING

NEARLY \$1.4K
SPENT ANNUALLY ON ACCESSORIES

HUGE MOBILE PHONE, LAPTOP, TV, AND WI-FI USAGE

DEMOGRAPHICS

HOUSEHOLD INCOME	
\$114K (median)	\$154K (mean)
NET WORTH	
\$1.23MM (median)	\$1.68MM (mean)

FOR MOST, EMPTY NESTERS

Be a part of FMCA's 110th International Convention & RV Expo in Perry, Georgia. FMCA members will gather at the Georgia National Fairgrounds & Agricenter for this Wednesday through Saturday event and you will want to be there. Mark your calendars for March 12-15, 2025.

TOP REASONS YOU SHOULD EXHIBIT . . .

- * Strengthen Existing Customer Relationships
- * Make Sales and Generate Leads
- * Meet New Prospects
- * Strengthen or Establish Your Brand
- * Customer Training



GENERAL INFORMATION

SHOW RULES

No sales prior to the start of the show at 1:00 p.m. on March 12, 2025. The information on the back side of the exhibit space contract contains the show rules. Exhibitors are urged to read the contract and terms of the contract prior to applying for space. All exhibitors must be commercial members of the Family Motor Coach Association to exhibit.



EXHIBITOR TYPE	NEW MEMBER DUES	RENEWAL DUES
1 Year	\$99	\$99
2 Years	\$188	\$188
3 Years	\$267	\$267

**Exhibitors must be FMCA commercial members!
Contact 800-543-3622 to get an enrollment form
by email or visit www.fmca.com.*

APPLICATION DEADLINE

The exhibit space contract and a 50% deposit covering the exhibition fees for all exhibitors must be received in FMCA's offices by Monday, November 11, 2024, in order to be in the space drawing for booth assignment, which is scheduled for Tuesday, November 12, 2024. Contracts received without a 50% deposit will not be eligible to participate in the space assignment/drawings. Exhibitors whose contracts and fees are received after the drawing will be assigned space on a first-come, as-available basis. Final remittance will be due on or before Friday, January 10, 2025. FMCA does not bill for remaining space fees. Fees not paid by January 10, 2025, will be considered cancelled and forfeited by the exhibitor.

SENIORITY REQUIREMENTS

Two drawings will be held in Cincinnati on Tuesday, November 12, 2024. The first drawing will be for exhibitors who exhibited at an FMCA International Convention & RV Expo within the past year. The second drawing will be for all others. Both drawings will be by proxy only. All exhibitors who wish to be included in the space assignment procedures must have their contracts and fees to FMCA no later than Monday, November 11, 2024. If FMCA

receives more contracts than it has space, those not drawn in the space drawing procedures will be refunded space fees in full. Space is limited and may be allocated to accommodate all participants sending in contracts by November 11, 2024.

GUIDELINES FOR REQUESTING SHOW SPACE

Space should be requested by booth number and/or RV space number shown on the included maps. Please list six (6) choices in order of preference. There is no guarantee exhibitor's booth choices will be assigned during lottery procedures.

REFUNDS/CANCELLATIONS

Any Exhibitor who cancels, withdraws from the Show, or reduces the size of its space for any reason forfeits any monies paid as liquidated damages, and the Exhibitor agrees to be legally obligated to remit any unpaid balance for such assigned space. FMCA reserves the right to rent to another Exhibitor, eliminate, or to maintain vacant the cancelled space without obligation to the Exhibitor. FMCA reserves the right to sell space to another exhibitor if space is left empty or is not used in the manner originally intended by FMCA. No space may be used solely for storage purposes. All spaces must be decorated appropriately according to FMCA standards.

EXHIBIT AREA PLANS

Indoor exhibit space will be located in the Miller-Murphy-Howard Building and the Georgia Grown Building. The Georgia Grown Building will not be opened until the Miller-Murphy-Howard Building is full. Refer to the included enclosed floor plan. Please note that RV spaces are 50x50 spaces unless otherwise noted. RV spaces will be in the carnival midway on grass. All plans are subject to change pending the Fire Marshal's review and the exhibitors' request for space. Electricity is available in the RV display area at an additional charge and will be available through CES Power.

OUTDOOR SUPPLIER DEMONSTRATION AREA SPACE

This area is for exhibitors who have difficulty demonstrating products due to safety concerns regarding movement of product, noise, height, product type, or size restrictions set forth in the show rules (see back of contract, Section VII, for size restrictions). Products appropriate for this area include generators, display trailers with several components (the trailer being too large for a booth), production-line tow trailers that exceed size limitations for a booth as outlined in the exhibit contract, etc. Products that do not qualify for this area are accessory display trailers or other exhibits containing products that are small enough for a booth display and that will not create a noise problem inside the exhibit area. This area will be located outdoors on the grassy area



walkway leading into the Miller-Murphy-Howard Building. RVs are permitted in this area but are not allowed to be used as a live-in unit. No space may be used solely for storage purposes. All spaces must be decorated appropriately according to FMCA standards.

A plot plan must be submitted designating the size of the space requested with the area required by the product drawn to scale within the requested space. Photos are requested and will facilitate the approval process for this area. Space will be available for purchase at \$5.00 per square foot. Minimum and Maximum size requirements will prevail in the supplier demonstration area (10' minimum width, 10' minimum depth to 20' maximum depth). You will be notified if your product "does not qualify" for this area. Electricity is available in this area at an additional charge and will be available through CES Power. Information will be available in the exhibitor confirmation materials.

MOVE-IN, MOVE-OUT

Booth exhibitors and Supplier Demonstration Area companies who begin to tear down or bring out packing boxes before 3:00 p.m. on Saturday, March 15, 2025, will be subject to a fine of not less than \$300 per booth and may be prohibited from participating in future shows. FMCA appreciates your cooperation in this matter.

Show units will remain intact until 3:00 p.m. on Saturday, March 15, 2025. Early movement of display units prior to the close of the show will result in a fine of \$1,000 per RV moved. During show hours, display RVs may not be moved. Beginning Wednesday, March 12, 2025, at 1:00 p.m. through Saturday, March 15, 2025, at 3:00 p.m. any movement of show units from the RV Display area requires permission from FMCA's Director of Events. RVs that have permission to move by the Director of Events require the assistance of FMCA show security. Show units are not to be used as Demo or Test Drive units. FMCA appreciates your cooperation in this matter. All exhibitors must remove all displays prior to 12:00 p.m. on Sunday, March 16, 2025. FMCA and the Georgia National Fairgrounds & Agricenter appreciate your cooperation in this matter.

RESTRICTIONS

The Director of Events reserves the right to restrict exhibits which, because of noise or for any reason, become objectionable, and also to prohibit or evict any exhibit that in their judgment may detract from the general character of the show. In the event of such restrictions or evictions, show management shall not be liable for refunds of any kind. The Director of Events or Physical Properties Manager may also request changes in the method of display if it is objectionable to an adjoining exhibitor or Show Management.

Height of rear booth partition and display materials must not exceed 8 feet in height. The side partition on booth may be 8 feet high, half of the depth of the booth from the back of the booth, but remainder of the partition must be no higher than 3 feet. Counter-height tables will be permitted. All surfaces exposed to aisle or other booths must be of a finished nature, either by draping or decorative panel. When a canopy is used, it may be supported at the corners by something no larger than the size of the exhibit tubular frame, and the canopy must be erected to allow an unobstructed view of neighboring booths. Additional show rules in exhibitor confirmation materials will also apply. A height restriction for all Outdoor Supplier Demo and RV displays will be in force. No decorations of flags, blimps, or helium balloons more than 20' (from the ground) will be permitted without prior permission of FMCA. The International Association for Exhibits and Events (www.iaee.com) display rules and regulations apply. Violators will be subject to fines and may/or may

SHOW DATES & HOURS

Exhibit Dates & Times for All Exhibitors

Wednesday, March 12, 2025	1:00 p.m. to 5:00 p.m.
Thursday, March 13, 2025	9:00 a.m. to 5:00 p.m.
Friday, March 14, 2025	9:00 a.m. to 5:00 p.m.
Saturday, March 15, 2025	9:00 a.m. to 3:00 p.m.

RV Displays Set-Up Days

Please do not arrive prior to Saturday, March 8, 2025

Saturday, March 8, 2025*	8:00 a.m. to 5:00 p.m.
Sunday, March 9, 2025	8:00 a.m. to 5:00 p.m.
Monday, March 10, 2025	8:00 a.m. to 5:00 p.m.
Tuesday, March 11, 2025	8:00 a.m. to 5:00 p.m.
Wednesday, March 12, 2025	8:00 a.m. to 10:00 a.m.

* Staging Day

Booth & Outdoor Demonstration Area Display Set-Up Days

Please do not arrive prior to Monday, March 10, 2025

Monday, March 10, 2025	8:00 a.m. to 5:00 p.m.
Tuesday, March 11, 2025	8:00 a.m. to 5:00 p.m.
Wednesday, March 12, 2025	8:00 a.m. to 10:00 a.m.



not lose rights to participate in space drawings for future FMCA conventions. Production-line tow trailers are not permitted in the RV display area. Tow trailers that are for sale and have been custom built by an RV manufacturer specifically to accompany or to use with a specific RV, usually to be displayed with it, are permitted in the RV display area. The tow trailer must be displayed carrying the vehicle it is intended to tow. Office trailers may not be placed on exhibit space. No pets will be allowed in the seminar buildings, exhibit buildings, eating areas/facilities, or within the RV display areas. **Only service animals may enter these areas.**

INSURANCE

Exhibitor will maintain, at its sole expense, comprehensive general liability insurance covering bodily injury and death to persons and property damage with minimum per occurrence limits of \$1,000,000; workers compensation and employer's liability insurance; covering all those engaged by Exhibitor to provide services on its behalf; and adequate casualty property coverage for its own property. The general liability policy will name FMCA as an additional insured and must be in force during the full term of the Show including move-in and move-out days. Exhibitor must provide FMCA with a Certificate of Insurance confirming that all of these requirements are in place prior to March 9, 2025.

SALES TAX AND SELLER'S PERMIT

Sales Tax in Perry, Georgia, and Houston County is 7%. All exhibitors selling a tangible product during the event will be required to submit a completed Miscellaneous Events Sales Tax Form. The sales tax form will be in the exhibitor toolkit that will be available to exhibitors in December 2024.

Should you have questions pertaining to the sales tax in the State of Georgia, please respond to:

Georgia Department of Revenue
Compliance Division
Macon Region Office
6055 Lakeside Commons Drive, Ste. 220
Macon, GA 31210
478-471-3550 Main Number
478-471-3589 Lynn Borders

Please keep copies for your records.

OUT-OF-STATE DEALERS/MANUFACTURERS:

The Georgia Department of Revenue Motor Vehicle Division's form T-241 must be completed and submitted to FMCA no later than January 10, 2025.

Each out of state dealer must complete the T-241 form and submit a check in the amount of \$500.00 made payable

to the Georgia Department of Revenue/Motor Vehicle Division and returned to:

Family Motor Coach Association
Attn: Tina Henry
8291 Clough Pike
Cincinnati, OH 45244

Upon receipt of your exhibit space contract, an emailed copy of T-241 will be emailed to you. It is mandatory that we receive your check and forms by January 10, 2025, in order for you to participate in the event. If you are an RV manufacturer, it would be appreciated if you would submit your participating dealers to FMCA by December 6, 2024, as they will also be required to be registered with the Georgia Department of Revenue Motor Vehicle Division Dealer/Distributor Attendance Form.

SEMINAR PROGRAM AND APPLICATION

Exhibitors interested in being considered to present technical, educational, product-specific, or craft seminars in one of the seminar rooms for the event should visit FMCA.com/fmca-exhibitors and scroll to the Seminar Presenter section to apply. More detailed information is available on the application form, or contact Barb Feiler in the Events Department at 800-543-3622 ext. 219 or by email at bfeiler@fmca.com. Due to the number of seminar requests made for each event, submission of the seminar application does not guarantee that your seminar will be scheduled. Seminar space in Perry will be limited and is not guaranteed. All applications must be submitted electronically. **The deadline for returning seminar applications is Friday, November 22, 2024.**

Seminar submissions that include political or religious topics, themes, or subject matter will not be accepted.

BONUS BUCKS PROGRAM

FMCA's Bonus Bucks generate more traffic and exposure in your display, creating more sales opportunities for our valued exhibitors. This program also creates excitement for our attendees. FMCA will distribute

"Bonus Bucks" to all registered family attendees and convention volunteers and award them as prizes for various other activities. The "Bonus Bucks" will be in the form of \$5 or \$10 certificates that holders may use to purchase products at exhibitor displays. The certificate must be redeemed by the family member at the event. In order for the attendee to redeem, the certificate must be equal to or less than the total purchase price of the merchandise. No change should be given to the attendee. As an exhibitor, all you have to do is redeem the certificate.





Each sales day, exhibitors should bring the "Bonus Bucks" certificates to the FMCA Exhibitor office where they will be reimbursed in cash for the value of the certificates. Certificates may be redeemed by mail if sent to the FMCA National Office at 8291 Clough Pike, Cincinnati, OH 45244, and postmarked by April 11, 2025. The intent of this program is to help drive sales. In this way, you, the exhibitor, are directly rewarded!

- 8-foot-high back drape and 3-foot-high side rails in show colors.
- Aisle carpeting in show colors.
- Exhibit floor security when exhibits are closed.
- One (1) 5-amp/110-volt electrical outlet.
- Display Spaces for Indoor Booth Exhibitors.
- Please see the floor plan to select booths for indoor exhibit spaces.



RV EXHIBITION FEES	
SPACE DIMENSIONS	PRICE
50' x 50'	\$2,125 each

SPACE FEES & OPTIONS

INDOOR EXHIBITION FEES	
SPACE DIMENSIONS	PRICE
10' x 10' Corner	\$850 each
10' x 10' Non-Corner	\$680 each
Adjoining 10' x 10'	\$575 each

Included with Indoor Booth Exhibition Fees

Company name, address, telephone number, and a 40-word product description highlighting the products that you will be exhibiting. This listing will be included in the event program, online exhibitor directory, and the mobile event app.

- Event programs for your company representatives.
- Name badges for your company representatives.
- Complimentary participation at all entertainment functions.
- Company identification sign for your booth (name will appear exactly as your commercial membership).

Included with RV Spaces and Outdoor Supplier Demonstration Area Displays

Company name, address, telephone number, and a 40-word product description highlighting the products that you will be exhibiting. This listing will be included in the event program, online exhibitor directory, and the mobile event app.

- Event programs for your company representatives.
- Name badges for your company representatives.
- Complimentary participation at all entertainment functions.
- Directional signage with your company name indicating the location of your display space.
- Exhibit security when exhibits are closed.
- RV Display Space is \$0.85 per Square Foot. Please see the floor plan to select RV display spaces.
- Outdoor Supplier Demonstration Area is \$5.00 per Square Foot.

Outdoor Supplier Demo Description

10-foot minimum width; 10-foot minimum depth; 20-foot maximum depth. This area will be located outdoors on the grassy area walkway leading into the Miller-Murphy-Howard Building. RVs are permitted in this area but are not allowed to be used as a live-in unit. Power is available at an additional cost through CES Power. This area can include Toy Haulers. A plot plan must be submitted designating the size of the space requested with the area required by the product drawn to scale within the requested space. Photos are requested and will facilitate the approval process for this area.



BECOME A SPONSOR!

Imagine having your company name as the sponsor of one or more of the opportunities listed. FMCA is committed to helping you target your advertising and marketing dollars to thousands of RV owners in the most economical way.

We are committed to helping you target your advertising and marketing dollars to thousands of RV owners in the most economical way. As an event sponsor, your company is provided with a wide range of the most inclusive advertising, sales promotion, and hospitality benefits available. Multiple sponsorship levels are designed to fit all budgets! Each package provides the exposure you want! Imagine having your company name as the sponsor of: Trams, Morning Coffee & Doughnuts, Event Program Guide, Evening Entertainment, just to mention a few. Interested sponsors are encouraged to call FMCA to inquire about sponsorship opportunities. Please call 800-543-3622 for information.

- Your company name in the convention newsletter.
- Preferred reserved seating during an evening entertainment performance (up to 30 people).
- Complimentary listing with your logo on the sponsorship page on FMCA.com. (\$150 value)
- Sponsorship listing in the convention program.

5^{star} SPONSOR

(\$5,000 TO \$5,999)

Five Star Sponsorships Include:

- Trams, Event Program Guide, Welcome Bags, or combinations of 4, 3, 2, or 1 Star opportunities.
- Complimentary 2-foot-by-8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship. (\$115 value)
- Complimentary full-page color ad in the convention program. (\$1,060 value)
- Complimentary full-page color sponsor ad in the convention program. (\$1,060 value)
- Five reserved parking spaces as close as possible to your exhibit area.
- Complimentary Welcome Bag insertion. (\$500 value)
- Your company name in the convention newsletter.
- Preferred reserved seating during an evening entertainment performance (up to 20 people).
- Complimentary listing with your logo on the sponsorship page on FMCA.com. (\$150 value)
- Sponsorship listing in the convention program.

SUPER^{star} SPONSOR

(GREATER THAN \$6,000)

Super Star Sponsorships Include:

- Coffee Hour, Evening Entertainment, Main Stage, or combinations of 5, 4, 3, 2, or 1 Star opportunities.
- Complimentary 2-foot-by-8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship. (\$115 value)
- Complimentary full-page color ad in the convention program. (\$1,060 value)
- Complimentary full-page color sponsor ad in the convention program. (\$1,060 value)
- Ten reserved parking spaces as close as possible to your exhibit area.
- Complimentary Welcome Bag insertion. (\$500 value)

4^{star} SPONSOR

(\$4,000 TO \$4,999)

Four Star Sponsorships Include:

- Family Entrance Welcome Banners, RV Display Welcome Banners, Exhibit Building(s) Sponsor Banners,
- Evening Entertainment Facility, or combinations of 3, 2, and 1 Star opportunities.
- Complimentary 2-foot-by-8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship. (\$115 value)
- Complimentary 1/2-page color sponsor ad in the convention program. (\$970 value)
- Four reserved parking spaces as close as possible to your exhibit area.



- Your company name in the convention newsletter.
- Preferred reserved seating during an evening entertainment performance (up to 12 people).
- Complimentary listing with your logo on the sponsorship page on FMCA.com. (\$150 value)
- Sponsorship listing in the convention program.

3^{star} SPONSOR (\$3,000 TO \$3,999)

Three Star Sponsorships Include:

- Trams Transfer Station Banner, Fun & Games, Ice Cream Social, Supplemental Map, Aisle Sign sponsor, or combinations of 2 and 1 Star opportunities.
- Complimentary 2-foot-by-8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship. (\$115 value)
- Complimentary 1/3-page color sponsor ad in the convention program. (\$880 value)
- Three reserved parking spaces as close as possible to your exhibit area.
- Your company name in the convention newsletter.
- Preferred reserved seating during an evening entertainment performance (up to 8 people).
- Complimentary listing with your logo on the sponsorship page on FMCA.com. (\$150 value)
- Sponsorship listing in the convention program.

2^{star} SPONSOR (\$2,000 TO \$2,999)

Two Star Sponsorships Include:

- Exhibitor Lounge(s), Ladies' Luncheon, Information Center, Daily Newsletter, or combinations of 1 star opportunities.
- Complimentary 2-foot-by-8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship. (\$115 value)
- Complimentary 1/3-page color ad in the convention program announcing your sponsored event. (\$880 value)
Two reserved parking spaces as close as possible to your exhibit area.
- Your company name in the convention newsletter.
- Preferred reserved seating during an evening entertainment performance (up to 6 people).

- Complimentary listing with your logo on the sponsorship page on FMCA.com. (\$150 value)
- Sponsorship listing in the convention program.

1^{star} SPONSOR (\$1,000 TO \$1,999)

One Star Sponsorships Include:

- Seminar Building Banner Sponsor, Lanyard Sponsor, and Karaoke Sponsor.
- Complimentary 2-foot-by-8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship. (\$115 value)
- One reserved parking space as close as possible to your exhibit area.
- Your company name in the convention newsletter.
- Preferred reserved seating during an evening entertainment performance (up to 4 people).
- Complimentary listing with your logo on the sponsorship page on FMCA.com. (\$150 value)
- Sponsorship listing in the convention program.

The examples listed are a sampling of the opportunities available in order to receive valuable recognition by thousands of RV enthusiasts.





ADVERTISING OPPORTUNITIES



EVENT PROGRAM ADVERTISING

Put your message in front of the registered attendees with an ad in the event program. Each attendee receives the program, which lists all event functions. Please refer to the Program Advertising Contract for complete information. All ads appear in the digital version of the convention program, which will be available prior to the event on FMCA.com.

The Deadline For This Event Guide Is
JANUARY 8, 2025

Digital Event Program Sponsor

Full sponsorship of the digital edition of the Event Guide is available for your skyscraper ad, your company video, your company logo – call for details. **The total cost for digital sponsorship is \$1,500.**



EVENT PROGRAM AD SPECS

Please Adhere To The Following Guidelines For Supplying Event Program Ads

If there are any questions, please call (800) 543-3622, ext. 254.

Print Specs

Trim Size: 8.5" x 11"

Max Ink Density: 260

Live Area: 7" x 9.8125"

Printing Process: Digital Printing

Bleed: No Bleeds

Binding: Saddle Stitched

Required File Format

PDF/X1-A

- Files should conform to standard web offset press (SWOP) guidelines.
- All ads should be built at 100% of the reproduction size.
- All high-resolution images and fonts must be embedded.
- All required trapping should be done prior to creating the file.
- We cannot accept ads or PDFs created in Microsoft Publisher, Microsoft PowerPoint, Microsoft Word, Pages, or Canva.

Accepted Software Programs

InDesign CC (indd); Adobe Illustrator CC (ai or eps); Adobe Photoshop CC (psd; jpg; tiff). Please submit all fonts, artwork, and images used when not submitting a PDF. **We cannot accept ads or PDFs created in Microsoft Publisher, Microsoft PowerPoint, Microsoft Word Pages, or Canva.** Conversion of files not meeting our software requirements are subject to additional charges for production.

Ink Density/Total Area Coverage (TAC)

Maximum Density/Coverage 260%.

Before submitting your ad, please check the ink density/total area coverage (TAC). If the total ink density in your ad

EVENT PROGRAM AD SIZES

AD SIZES	WIDTH X HEIGHT
2-Page Spread	15.25" x 9.8125"
Cover Ad Page*	8.5" x 11"
Full Page*	7" x 9.1875"
2/3 Page Vertical	4.5625" x 9.3125"
1/2 Page Horizontal	7" x 4.5625"
1/3 Page Vertical	2.1875" x 9.3125"
1/3 Page Horizontal	7" x 3.1875"
1/3 Page Square	4.5625" x 4.5625"
1/4 Page Horizontal	7" x 2.375"
1/4 Page Square	4.5625" x 3.75"
1/6 Page Vertical	2.1875" x 4.5625"
1/6 Page Horizontal	4.5625" x 2.375"

*See event program ad specifications



exceeds 260%, it will be adjusted by FMCA. If FMCA is unable to adjust it, you will be asked to do so and submit a new ad.

Resolution

All color and grayscale photos should be high resolution (300 dpi). Resolution of monochromatic images should be 1200 dpi.

Rich Black

Please use a rich black (40C/20M/ 20Y/100K) when using large areas of black. Avoid using rich black in text under 15 pt.

Colors

All RGB, LAB, and spot colors must be converted to process color (CMYK). All art and images should be grayscale (BW) for black and white ads. Note: Any non-process colors included in submitted files will be converted to CMYK or BW. Conversion process may compromise the integrity of the ad. FMCA is not responsible for color variances.

General Rules

Reverse type on a four-color black background that is smaller than 10 pt and any solid type smaller than 6 pt cannot be guaranteed in terms of registration and readability.

Cover Ads

Build file to the trim size – 8.5" x 11" and add .125" bleed to all 4 sides. Keep all pertinent matter .375" away from the trim.

Full Page Ads

Build file to the live area size – 7" x 9.8125". All pertinent information should be .375" away from the edge of the ad. Full Page Ads will NOT BLEED.

Full Page Spread Ads

Build file to live area size – 15.25" x 9.8125". All pertinent matter should be .375" away from the trim. Live matter on facing pages should be no closer than 0.25" to center fold on either side of the gutter – 0.5" total for both pages. Full Page Spread Ads will NOT BLEED.

File Names

Label files with your company name, FMCA 110th, and file format: Company Name_FMCA110th.pdf.

Ad Material Submissions

Submit Your File Via Email To Tina Henry:
tHenry@fmca.com

Email file limitation is 50MB. Please call for instructions for sending larger file sizes. Do not compress files.

Please be sure to include the advertiser name, ad size, issue date, and contact info for designer/client/agency when submitting your file.

Some color variance is usual and should be expected. FMCA cannot be responsible for any color or position variation if advertiser does not adhere to the above specifications.

Any necessary adjustments/changes to your digital file will result in additional production charges.

Need Creative Help?

In-house graphic design services are available at reasonable rates; call for details (800) 543-3622 ext. 254.



FAMILY RVING MAGAZINE BONUS CIRCULATION (PRINT & DIGITAL)

Get exposed in the bonus circulation issue of *Family RVing* magazine's January/February issue. The issue will feature information about event activities that will take place during the "Return to Perry: Lafitte's Lost Treasure" convention in Perry, Georgia. If you plan to exhibit at this FMCA event, invite attendees to your booth through this bonus circulation issue, which will be distributed at the convention as well as via the mail and digitally as usual to FMCA readers. Many options to highlight your company's participation at this event are possible – skyscraper ads, videos, and your company logo. Take advantage over your competition! **Full sponsorship of the digital edition is available! The total digital package is \$1,500.**

The ad space deadline is November 11, 2024.

Call now for powerful sales opportunities and more information about reaching this audience of dedicated RV enthusiasts.

Advertising Representatives

East/Southeast

Tom Buttrick

917-421-9051 • t.buttrick@jgeco.com

Ilyssa Somer

917-421-9055 • i.somer@jgeco.com

Midwest/Texas

Kristene Richardson

312-348-1206 • k.richardson@jgeco.com

West

Kim McGraw

213-596-7215 • k.mcgraw@jgeco.com

Family RVing

8291 Clough Pike • Cincinnati, OH 45244

Phone: 800.543.3622 or 513.474.3622

Fax: 800.543.4717 or 513.474.2332

Email: advertising@fmca.com



CONVENTION ATTENDEE E-MAIL CAMPAIGN

A limited number of e-mail campaign slots are available for exhibiting companies to reach event attendees. Announce a new product, request that folks sign up early for a service you are performing or extend a company greeting – FMCA can assist you with a targeted e-mail campaign. **The cost for this service is \$500. Give us a call.**



WELCOME BAG PARTICIPATION

Want to make sure folks know your company location at the "Return to Perry: Lafitte's Lost Treasure" event? Every registered convention attendee receives a Welcome Bag upon arrival. Consider placing information or promotional items from your company in that bag. Use this opportunity to let folks know about special promotions, giveaways, booth location, new products, your latest floor plans, and other details that will draw customers to your display. Help us fill the bag with swag! What can you include? Pencils, pens, flashlights, key chains, first aid kits, sunglasses, hand sanitizer, lip balm, notepads, USB chargers or adapters, sample packets ... the possibilities are endless. **Complete the form and return to FMCA.**

How It Works . . .

- Title Sponsors, Super-Star Sponsors, and Five-Star Sponsors or those who purchase an advertisement in the official event program are eligible to place one promotional item in the Welcome Bag for free!
- Companies may place a promotional piece of value (product sample, tchotchke, logo piece, or coupon flier for purchases at the display) for free. Any other advertisement flier can be placed in the bag for a \$500 fee. All items must be approved by FMCA prior to acceptance. FMCA must receive your insertion (up to 2,000 to be adjusted as we near the deadline) no later than February 14, 2025. Placement of flyers in Welcome Bags is for registered exhibitors.
- Fliers cannot be larger than 8½" x 11" in size; paper stock cannot be heavier than 65 lb. cover stock. Professionally printed pieces only. No copier-generated pieces.
- If you would like FMCA to produce the flier, information and artwork must be received by January 31, 2025.
- If you wish to place product samples, please contact us and let us know what you would like to have included.
- If you wish to have FMCA print your flier, the fee is \$450 and FMCA must receive your finished flier by February 7, 2025.

INTERESTED IN WELCOME BAG INSERTS?

Please complete the information below and we will help you bring added exposure to your exhibit.

Fax to: Tina Henry at 513-474-2332 or e-mail: thenry@fmca.com.

- YES!** Contact me for more information about placing a flier in the Welcome Bag.
- YES!** Contact me for more information about placing a product sample/promo item in the Welcome Bag.

NAME _____

COMPANY _____

PHONE NUMBER _____ BEST TIME TO CALL _____

FAX NUMBER _____

E-MAIL ADDRESS _____

PLEASE CHECK ONE

- Our company will provide the materials
- We want FMCA to create the flier
- We want FMCA to print the flier

110TH INTERNATIONAL CONVENTION & RV EXPO EXHIBIT SPACE CONTRACT

COMPANY INFORMATION

COMPANY NAME		COMMERCIAL MEMBER NO.	
SHOW CONTACT NAME		EMAIL	
SHOW CONTACT CELL PHONE	COMPANY PHONE	FAX	
ADDRESS	CITY	STATE/PROVINCE	ZIP/POSTAL CODE
WEBSITE	LINKEDIN		
FACEBOOK	TWITTER		

PRODUCT INFORMATION: LIMITED TO A 40-WORD OR LESS PRODUCT DESCRIPTION. THIS INFORMATION WILL APPEAR IN THE EVENT PROGRAM, MOBILE EVENT APP, AND ON FMCA.COM

WE ARE APPLYING FOR INDOOR EXHIBIT SPACE

SPACE DIMENSIONS	PRICE	# OF SPACES REQUESTED
10' x 10' Corner	\$850 each	
10' x 10' Non-Corner	\$680 each	
Adjoining 10' x 10'	\$575 each	

Our Space Choices Are:

WE ARE APPLYING FOR RV DISPLAY SPACE

at \$0.85 per square foot and have attached a copy of the space map with our six (6) choices listed.

SPACE DIMENSIONS	PRICE	# OF SPACES REQUESTED
50' x 50'	\$2,125 each	

Our Space Choices Are:

Our Display Units Are: New Used Combined New/Used

Square Feet Requested: _____ x \$.85 / sq. ft. = \$ _____

WE ARE APPLYING FOR OUTDOOR SUPPLIER DEMONSTRATION SPACE

Square Feet Requested: _____ x \$5.00 / sq. ft = \$ _____

PAYMENT

Total Exhibit Fees \$ _____

New Commercial Membership Fee \$ _____

Renewal Commercial Membership: \$ _____

Check enclosed in the amount of \$ _____
made payable to FMC, Inc. Charge by credit card by calling
513-474-3622 or 800-543-3622.

50% deposit required by Monday, November 11, 2024; after Monday, November 11, 2024, full payment required. Final remittance will be due on or before Friday, January 10, 2025. FMCA does not bill for remaining space fees. Fees not paid by January 10, 2025, will be considered cancelled and forfeited by the exhibitor.

SIGNED BY AUTHORIZED REPRESENTATIVE

DATE

Return the Form with Payment to:

FMCA | 8291 Clough Pike, Cincinnati, Ohio 45244
513-474-2332 fax

RULES AND REGULATIONS GOVERNING THE EXHIBITOR

I. SCOPE OF CONTRACT

This contract is made subject to the following rules and regulations, which are a part hereof.

II. REVOCATION OF CONTRACT

It is understood and agreed that FMCA may revoke this contract at any time it determines, in its sole discretion, that the Exhibitor of the products and services the Exhibitor intends to exhibit are not suitable to the general character of the show or are inconsistent with FMCA's values and purposes. In such case, FMCA shall refund to the Exhibitor all the exhibit space fees paid by the Exhibitor, which shall be in full liquidation of all loss or damage suffered by the Exhibitor.

III. EXHIBIT SPACE ASSIGNMENT

The space as stipulated in this contract is to be used during the convention solely for the exhibitor named in this contract. FMCA reserves the right to alter exhibitor requests for specific exhibit space.

IV. REASSIGNMENT OF EXHIBIT SPACE

No Exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted herein without the written consent of the Director of Events.

V. USE OF EXHIBIT SPACE

- A. Exhibit space is to be used solely for display of products, service, or merchandise.
- B. No Exhibitor, other firm, corporation, or individual shall advertise or distribute literature concerning the product of any other firm, corporation, or individual except as specified in its contract for space.

VI. COMMERCIAL MEMBER STATUS AND CONDUCT

- A. No RV, bus conversion, or product may be displayed in the commercial area unless it is the product of a commercial member of FMCA. All vehicles on display must meet the criteria required for FMCA membership.
- B. All exhibitors will maintain a professional level of courtesy, respect, and objectivity. Any exhibitor who behaves in a hostile or unprofessional manner may be asked to leave the show by the Director of Events.

VII. RESTRICTIONS

- A. The Director of Events reserves the right to restrict exhibits which, because of noise, message or implied message, or for any reason, become objectionable, and also to prohibit or evict any exhibit that in their judgment may detract from the general character of the show. In the event of such restrictions or evictions, show management shall not be liable for refunds of any kind.
- B. Height of rear booth partition and display materials must not exceed 8 feet in height. Side partition of booth may be 8 feet high, half of the depth of the booth from the back of the booth, but remainder of the partition must be no higher than 3 feet. Counter-height tables will be permitted. All surfaces exposed to aisle or other booths must be of a finished nature, either by draping or decorative panel. When a canopy is used, it may be supported at the corners by something no larger than the size of the exhibit tubular frame, and the canopy must be erected to allow an unobstructed view of neighboring booths. Additional show rules in exhibitor confirmation materials will also apply.
- C. The Director of Events or Physical Properties Manager may request changes in the method of display if it is objectionable to an adjoining exhibitor or Show Management under the above rules.
- D. A height restriction for all Outdoor Supplier Demo and RV displays will be in force. No decorations or flags in excess of 20 feet from the ground will be permitted without prior permission of FMCA. This includes helium balloons.
- E. International Association for Exhibits and Events display rules and regulations will also apply. Violators will be subject to fines and may/or may not lose rights to participate in space drawing procedures for future FMCA conventions.
- F. Production-line tow trailers are not permitted in the RV display area. Tow trailers that are for sale and have been custom built by an RV manufacturer specifically to accompany or to use with a specific RV, usually to be displayed with it, are permitted in the RV display area. The tow trailer must be displayed carrying the vehicle it is intended to tow. Office trailers may not be placed on exhibit space.
- G. No pets will be allowed in the seminar buildings, exhibit buildings, entertainment facilities, eating areas, or within the RV display area. Only service animals may enter these areas.

VIII. LIMITATION AND LIABILITY

- A. The Exhibitor covenants to indemnify and to save harmless FMCA, the Show sponsors, its Director of Events, Physical Properties Manager, and service contractors (collectively, the "Indemnified Parties") from and against any and all claims, demands, causes of action, suits, or judgments (including reasonable attorney fees, costs, and expenses incurred in connection therewith) for death or injuries to persons or loss of or damage to property arising out of or in connection with the use and occupancy of the exposition area or the demised exhibit and display space or spaces by the Exhibitor, his agents, servants, employees, contractors, licensees or invitees and not caused by the negligence of the Indemnified Parties. In the event of any claims made or suits filed, FMCA shall give Exhibitor prompt written notice, by certified mail, to the address stated on the reverse of this contract, of such claim or suit, and Exhibitor shall have the right to defend or settle the same to the extent of his interest hereunder.
- B. FMCA reserves the right to cancel or postpone any event promoted by FMCA without cause or warning. Should FMCA be forced to cancel an International Convention & RV Expo along with any associated activities, exhibitors will, at the discretion of FMCA, receive a refund or letter of credit for the registration and service(s) being affected by the cancellation. Equivalent utilities/services at a future event may not be available at a particular venue, so the closest option will be provided.
- C. It is further expressly agreed and understood that FMCA, the Show, its sponsors, its Director of Events, and Physical Properties Manager, shall not be held responsible for any loss, damage, or injury to property belonging to the Exhibitor, his agents, contractors and employees while the said property is in the exposition area, or at any other time and place.
- D. The owners of the property on which the show is held will not be responsible for injury, loss, or damage that may occur to the Exhibitors or to the Exhibitors' employees or property from any cause whatsoever, prior to, during, or subsequent to the period covered by the Show.

IX. GENERAL INSTALLATION AND REMOVAL OF EXHIBITS

- A. Exhibits shall not be removed before completion of the show except by permission of the Director of Events or Physical Properties Manager, who will notify FMCA Security personnel. Exhibitors tearing down prior to the end of show will be fined. A fine of \$300.00 will be issued to booth exhibitors and outdoor supplier/demonstration displays and \$1,000.00 per unit removed for RV exhibitors.
- B. Nothing shall be attached to any of the pillars, walls or tent walls, doors, floor, or fixtures except by permission of the Director of Events or Physical Properties Manager. If the premises are defaced or damaged by any act of negligence by any Exhibitor, its agents, or guests, the Exhibitor will apply to FMCA such a sum as shall be deemed necessary for complete restoration to previous condition.
- C. All necessary electrical, gas, steam, water or drainage outlets and services required by the Exhibitor

shall be installed only by personnel hired or approved by the Physical Properties Manager and at the Exhibitor's expense.

X. EXHIBITOR CONFIRMATION MANUAL(S)

Exhibitor Confirmation materials will be furnished to all exhibitors from FMCA and Hale Exposition Services, the official show decorator, and hereby made a part of this contract. All services and material supplied by FMCA, its agents and employees shall be requested in writing on the forms provided in the Exhibitor confirmation materials.

XI. PAYMENT FOR EXHIBIT SPACE

A 50% deposit is required by Monday, November 11, 2024, in order for exhibitors to participate in the space assignment procedures. A final payment of exhibit space fees will be due on January 10, 2025. Fees not paid by January 10, 2025, will be subject to ineligibility to participate. All cancellations must be made in writing to thentry@fmca.com. Full refunds, minus a \$50 service fee, will be made for cancellations made within 15 days after the date of space assignment. Refunds for cancellations after that will be considered on a case-by-case basis.

XII. INSURANCE

Exhibitor will maintain, at its sole expense, comprehensive general liability insurance covering bodily injury and death to persons and property damage with minimum per occurrence limits of \$1,000,000, workers compensation and employer's liability insurance covering all those engaged by Exhibitor to provide services on its behalf, and adequate casualty property coverage for its own property. The general liability policy will name FMCA as an additional insured and must be in force during the full term of the Show including move-in and move-out days. Exhibitor must provide FMCA with a Certificate of Insurance confirming that all of these requirements are in place prior to March 9, 2025.

XIII. GUARD SERVICE

Guard Service is provided by FMCA during set-up and dismantling of Exhibits and during the hours when Exhibits are closed. Every reasonable precaution is taken to protect property. Exhibitors may provide security guards for their specific display by permission from FMCA.

XIV. EXHIBIT SPACE CANCELLATIONS, WITHDRAWALS, AND REDUCTIONS

Any Exhibitor who cancels, withdraws from the Show, or reduces the size of its space for any reason may forfeit any monies paid as liquidated damages, and the Exhibitor agrees to be legally obligated to remit any unpaid balance for such assigned space. FMCA reserves the right to rent to another Exhibitor, eliminate, or to maintain vacant the cancelled space without obligation to the Exhibitor. FMCA reserves the right to sell space to another exhibitor if space is left empty or is not used in the manner originally intended by FMCA. No space may be used solely for storage purposes. All spaces must be decorated appropriately according to FMCA standards.

XV. FAILURE TO OCCUPY SPACE

Any exhibit space not occupied by 10:00 a.m., Wednesday, March 12, 2025, will be considered cancelled and forfeited by the Exhibitor and subject to the provisions of Paragraph XI. Use of space as storage does not constitute "occupation."

XVI. MOVE-IN and MOVE-OUT

- A. RV exhibitors may deliver display units to a staging area on Saturday, March 8, from 8:00 a.m. to 5:00 p.m. RV display set-up begins on Sunday, March 9, 2025, from 8:00 a.m. to 5:00 p.m.; Monday and Tuesday, March 10 and 11, from 8:00 a.m. until 5:00 p.m., and Wednesday, March 12, from 8:00 a.m. to 10:00 a.m. Booth exhibitors may enter the display area for set-up of their Exhibits at 8:00 a.m. on Monday, March 10, 2025. Set-up hours are Monday and Tuesday, March 10 and 11, from 8:00 a.m. until 5:00 p.m., and Wednesday, March 12, from 8:00 a.m. to 10:00 a.m.
- B. No Exhibitor may enter the exhibit areas after 5:00 p.m. on set-up days.
- C. All Exhibits must be in place no later than 10:00 a.m. on Wednesday, March 12, 2025, in preparation for the opening of displays from 1:00 p.m. to 5:00 p.m. that day.
- D. Late Exhibitors will not be permitted to set up exhibits during Show Hours, 1:00 p.m. to 5:00 p.m., Wednesday, March 12; and 9:00 a.m. to 5:00 p.m., Thursday and Friday, March 13 and 14; and 9:00 a.m. to 3:00 p.m., Saturday, March 15, 2025. Move-in of late exhibits is at the discretion of show management. There is no guarantee that exhibitors arriving late will be permitted to set up.
- E. RV Exhibitors who wish to replenish supplies at their displays during show days may do so by golf cart between the hours of 8:00 a.m. and 9:00 a.m. All exhibitors must have credentials in order to replenish displays. Indoor Exhibitors who wish to replenish supplies at their displays during show days may do so between the hours of 8:00 a.m. and 9:00 a.m. All exhibitors must have credentials in order to replenish displays.
- F. All Exhibits must remain in their assigned spaces intact until 3:00 p.m., Saturday, March 15, 2025. Early removal of Exhibits will result in a fine of \$300.00 per booth display and outdoor supplier/demonstration displays and \$1,000.00 per unit removed for RV exhibitors and may also result in loss of right to participate in the space drawing/space assignment procedures for the next convention or forfeiture of future exhibit rights. FMCA members and guests deserve to see the displays totally set.
- G. All Exhibitors must dismantle and remove their Exhibits no later than 12:00 p.m., Sunday, March 16, 2025. NO EXCEPTIONS.
- H. Exhibit areas will be closed to all exhibitors at 5:00 p.m. during set-up days and 5:30 p.m. during show days.
- I. All Exhibitor display RV keys MUST be left in the possession of show management while RVs are in the staging area during set-up days. An authorized exhibit representative may claim keys when the display units are to be placed on assigned plots.
- J. No products may be shown in the attendee parking lots. Vehicles left overnight must be registered at the exhibitor registration office and have proper credentials. No dealer signs, addresses, or advertising messages are permissible in attendee parking lots.
- K. All Exhibitors are entitled to one free live-in dry camping RV parking space for each exhibit space purchased, which must be requested in advance. Each additional live-in dry camping space may be purchased at \$250 per space. Refer to the live-in sign-up form.

XVII. SHOW HOURS

The days and hours during which all exhibits will be open to FMCA members, and the public are as follows:
Wednesday, March 12, 1:00 p.m. to 5:00 p.m. Thursday, March 13, 9:00 a.m. to 5:00 p.m.
Friday, March 14, 9:00 a.m. to 5:00 p.m. Saturday, March 15, 9:00 a.m. to 3:00 p.m.

XVIII. EXHIBIT SPACE RULES, REGULATIONS, AND AMENDMENTS

The Director of Events shall have full authority to interpret and/or amend these rules and to make any additional rules and regulations that in his/her discretion shall be in the best interest of the Show.

RV DEMONSTRATOR REQUEST FORM

LIMITED AVAILABILITY • DEADLINE DATE: February 12, 2025

RV DEMONSTRATOR

COMPANY NAME

COMMERCIAL MEMBER #

DISPLAY SPACE(S) NUMBER

NAME OF PERSON MAKING REQUEST

EMERGENCY CONTACT WHILE AT CONVENTION: NAME

PHONE NUMBER

EMERGENCY CONTACT LOCATION WHILE AT CONVENTION: HOTEL

TOTAL DEMO UNITS

TOTAL DEMO UNITS

PAYMENT

Check enclosed in the amount of \$ _____ made payable to FMC, Inc. Charge by credit card by calling 513-474-3622 or 800-543-3622.

FMCA has provided a limited number of parking spaces for exhibiting manufacturers and dealers for parking test-drive units. Each demonstrator parking space is \$100 per unit. Demonstrator space must be requested in advance. Space will be assigned on a first-come, as-available basis. This area will be located onsite near the RV display area. No dealer identification signs, manufacturer signs, or for-sale signs will be permitted on any demo unit. Units may not be used as living quarters. Please furnish the following information and return this form to FMCA immediately. Please include your check made payable to FMC Inc. for each demonstrator parking space requested, or submit your request via email or fax machine.

PLEASE NOTE: Demonstration credentials will not be mailed. All demo units must display credentials obtained upon arrival at the exhibitor registration office.

COMPANY

SIGNED BY AUTHORIZED REPRESENTATIVE

TITLE

PRINT NAME

DATE

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS. PLEASE PRINT CLEARLY.

Return the Form with Payment to: FMCA | 8291 Clough Pike, Cincinnati, Ohio 45244 | 513-474-2332 fax

EXHIBITOR "LIVE-IN" REQUEST FORM

LIMITED AVAILABILITY • MUST BE REQUESTED IN ADVANCE

UNIT 1

COMPANY NAME _____

COMMERCIAL MEMBER # _____

OCCUPANTS' NAME(S) _____

CELL PHONE # _____

MAKE/MODEL _____

TOW CAR MAKE/MODEL _____

UNIT 2

COMPANY NAME _____

COMMERCIAL MEMBER # _____

OCCUPANTS' NAME(S) _____

CELL PHONE # _____

MAKE/MODEL _____

TOW CAR MAKE/MODEL _____

LENGTH OF UNIT WIDTH OF UNIT UTILITY TRAILER LENGTH

LENGTH OF UNIT WIDTH OF UNIT UTILITY TRAILER LENGTH

	# of Free Live-in Units	# of Add'l Units (\$250 Per Unit)	Total # of Units
Dry Camping			
30-Amp Electric – \$250 Per Unit			
30-Amp Full Hookup* – Add \$350 Per Unit			
50-Amp Electric – \$350 Per Unit			
50-Amp Full Hookup* – Add \$450 Per Unit	SOLD OUT	SOLD OUT	SOLD OUT
Amount Enclosed			

* Call for availability

PAYMENT

Check enclosed in the amount of

\$ _____

made payable to FMC, Inc.

Charge by credit card by calling
513-474-3622 or 800-543-3622.

- For each exhibit space purchased, you are entitled to one (1) free dry camping live-in parking space if requested in advance.
- Each additional parking space will be \$250 per unit.
- Electricity is an additional \$250 per unit for 30-amp; \$350 for 30-amp full hookup; \$350 for 50-amp; and \$450 per unit for 50-amp full hookup.
- Units parked in any live-in area are strictly forbidden from carrying any dealer identification or for-sale signs. Live-in areas are not to be used as additional sales areas.
- Space is limited and is first-come, first-serve. Once the electric area is sold out, exhibitors will be placed in the dry camping live-in area and will be placed on a waiting list for electric space.
- **Units wishing to park together must arrive together.**
- Towed utility trailers will be required to park in the utility trailer parking area located on-site. Information and directions will be given to exhibitors utilizing this area.

- For those with general parking (not full hookups), please arrive with empty holding tanks and a full water tank. A dump station is located on the grounds. Pump out and water delivery service will be available on site at additional costs.
- Exhibitor live-in parking and electric service starts Monday, March 10, 2025.
- Refunds for this convention will be made only upon written request by emailing thenry@fmca.com. Cancellations made by January 15, 2025, will receive a full refund minus \$25 handling fee. Cancellations made after January 15, 2025, but before March 12, 2025, will receive a full refund minus \$50 handling fee. Absolutely no refunds March 12, 2025, and after. **ELECTRIC REFUNDS: No refunds for electric service if cancelled on or after February 15, 2025.**
- **Please do not arrive prior to set-up dates and hours.**

* Exhibitor credentials are not mailed. Credentials are picked up at the Exhibitor Office.

COMPANY _____

SIGNED BY AUTHORIZED REPRESENTATIVE _____

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS OR IF YOU NEED MORE THAN 2 SPACES. PLEASE PRINT CLEARLY.

Return the Form with Payment to: FMCA | 8291 Clough Pike, Cincinnati, Ohio 45244 | 513-474-2332 fax

DEALER/DISTRIBUTOR ATTENDANCE FORM

DEALER/DISTRIBUTOR 1

DEALER NAME		COMMERCIAL MEMBER #
CONTACT NAME		
ADDRESS		
CITY	STATE	ZIP
TELEPHONE NUMBER	FAX NUMBER	EMAIL

DEALER/DISTRIBUTOR 2

DEALER NAME		COMMERCIAL MEMBER #
CONTACT NAME		
ADDRESS		
CITY	STATE	ZIP
TELEPHONE NUMBER	FAX NUMBER	EMAIL

DEALER/DISTRIBUTOR 3

DEALER NAME		COMMERCIAL MEMBER #
CONTACT NAME		
ADDRESS		
CITY	STATE	ZIP
TELEPHONE NUMBER	FAX NUMBER	EMAIL

Each RV manufacturer and product manufacturer bringing dealers and/or distributors into their display space must send FMCA the name(s) of all dealer(s)/distributor(s) participating in their display at the event. Upon receipt of this list, FMCA will send each company an exhibitor confirmation so that they may order their own name badges, car passes, guest passes, tax forms, etc.

DEADLINE: IMMEDIATELY

Forms received at FMCA after January 8, 2025, may not be included in the convention program exhibitor listing. If your participants are not commercial members of FMCA, an enrollment form may be found at www.fmca.com or call 800-543-3622. The fee is \$110 for the first year; \$100 renewal. You may mail the information to FMCA at the address listed below.

COMMERCIAL MEMBER #

MANUFACTURER COMPANY NAME

DATE

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS OR IF YOU NEED MORE THAN 3 SPACES. PLEASE PRINT CLEARLY.
Return the Form with Payment to: FMCA | 8291 Clough Pike, Cincinnati, Ohio 45244 | 513-474-2332 fax

MANUFACTURER & DEALER PRE-STAGING REQUEST FORM

LIMITED AVAILABILITY • DEADLINE: February 14, 2025

MANUFACTURER/DEALER

COMPANY NAME

COMMERCIAL MEMBER#

ADDRESS 1

ADDRESS 2

CITY

STATE

ZIP

CONTACT PERSON

CELL PHONE

FAX

PAYMENT

Check enclosed in the amount of \$ _____ made payable to FMC, Inc.

Charge by credit card by calling 513-474-3622 or 800-543-3622.

SECURITY AND INSURANCE

FMCA and the Georgia National Fairgrounds & Agricenter are not responsible for loss or damage to any exhibitor property while stored in the pre-staging area. Exhibitors must carry their own insurance through their own sources and at their own expense. FMCA provides roaming guard service at the pre-staging area. Every reasonable precaution is taken to protect property; however, exhibitors are advised that the area is not secured. The cost for space in the pre-staging area is \$100 per unit and is limited. Credentials will be mailed to exhibitors utilizing this area, which must be displayed on all units prior to being parked in the pre-staging area. Units not bearing credentials will not be authorized to park in the pre-staging area. This area will be available beginning, Thursday, March 6, 2025.

1. Please reserve space in the pre-staging area for _____# of units.
2. Units will start arriving on _____ to be pre-staged.

FMCA has reserved parking space for exhibitors that have purchased exhibit space for the event. FMCA has arranged for space to be available for exhibitors for a limited number of units.

All vehicles placed in this area must be removed from this lot and moved to a staging area adjacent to the RV exhibit space no later than 10:00 a.m. on staging day, Saturday, March 8, 2025.

Thank you for your cooperation.

COMPANY

SIGNED BY AUTHORIZED REPRESENTATIVE

TITLE

PRINT NAME

DATE

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS. PLEASE PRINT CLEARLY.

Return the Form with Payment to: FMCA | 8291 Clough Pike, Cincinnati, Ohio 45244 | 513-474-2332 fax

EVENT PROGRAM ADVERTISING CONTRACT

ADVERTISER

COMPANY _____

CONTACT _____

ADDRESS _____

PHONE _____

FAX _____

E-MAIL _____

PLEASE CHECK APPROPRIATE BOX FOR COLOR AND AD SIZE

AD SIZE	WIDTH	X	HEIGHT	AD RATE B&W	AD RATE 4C
2-Page Spread*	15.25"	x	9.8125"	<input type="radio"/> \$ 1120.00	<input type="radio"/> \$ 2120.00
Cover Ad Page*	8.5"	x	11"	<input type="radio"/> \$ 616.00	<input type="radio"/> \$ 1166.00
Full Page*	7"	x	9.8125"	<input type="radio"/> \$ 560.00	<input type="radio"/> \$ 1060.00
2/3 Page Vertical	4.5625"	x	9.8125"	<input type="radio"/> \$ 500.00	<input type="radio"/> \$ 1000.00
1/2 Page Horizontal	7"	x	4.5625"	<input type="radio"/> \$ 470.00	<input type="radio"/> \$ 970.00
1/3 Page Vertical	2.1875"	x	9.8125"	<input type="radio"/> \$ 380.00	<input type="radio"/> \$ 880.00
1/3 Page Horizontal	7"	x	3.1875"	<input type="radio"/> \$ 380.00	<input type="radio"/> \$ 880.00
1/3 Page Square	4.5625"		4.5625"	<input type="radio"/> \$ 380.00	<input type="radio"/> \$ 880.00
1/4 Page Horizontal	7"	x	2.375"	<input type="radio"/> \$ 290.00	<input type="radio"/> \$ 790.00
1/4 Page Square	4.5625"	x	3.75"	<input type="radio"/> \$ 290.00	<input type="radio"/> \$ 790.00
1/6 Page Vertical	2.1875"	x	4.5625"	<input type="radio"/> \$ 200.00	<input type="radio"/> \$ 700.00
1/6 Page Horizontal	4.5625"	x	2.375"	<input type="radio"/> \$ 200.00	<input type="radio"/> \$ 700.00

*See the Event Program Ad Specs on page 8 for details.

AD COPY PICK UP

Please indicate from which issue of *Family RVing* magazine you would like your ad repeated in the program. (Only 2/3v, 1/2h, 1/3h, 1/3s, 1/4h, 1/4s, 1/6v, and 1/6h ads can be picked up).

SPECIAL POSITION

10% Above Ad Rate

Call for availability before listing special position requested in the space below.

PAYMENT

All Ads Must Be Paid In Advance

Check enclosed in the amount of \$ _____ made payable to FMC, Inc.

Charge with credit card by calling 513-474-3622 or 800-543-3622.

PLEASE SIGN AND DATE IN THE SPACES BELOW

We, the advertiser, agree to furnish advertising copy prior to January 8, 2025. All ads must be paid in advance. Publication of ads received after January 8, 2025, cannot be guaranteed.

We agree to furnish digital files. See electronic requirements on reverse side. For production or deadline assistance, call 800-543-3622.

TERMS: All Ads Must Be Paid In Advance Of Publication. No agency commission. Cancellation of program ad must be made in writing and will not be accepted after January 8, 2025.

MECHANICAL REQUIREMENTS: Keep all pertinent information 3/8" (.375") away from edge of the ad on all sides. Full page ads do NOT bleed.

COPY REQUIREMENTS: Advertiser assumes full liability for all ad content, including text and illustrations of advertisements printed, and assumes responsibility for any claims arising against publisher, and agrees to pay publisher for any expense or loss suffered by reason of such claims. All copy subject to publisher's approval.

FMCA is hereby authorized to insert _____ page(s) of advertising to run in _____ format in the 2025 FMCA event program guide. Ads printed

in *Family RVing* magazine also can be used. If you would like FMCA to use a current *Family RVing* magazine ad, please indicate the issue month that your ad most recently appeared

COMPANY

SIGNED BY AUTHORIZED REPRESENTATIVE

TITLE

PRINT NAME

SIGNED BY AUTHORIZED FMC REPRESENTATIVE

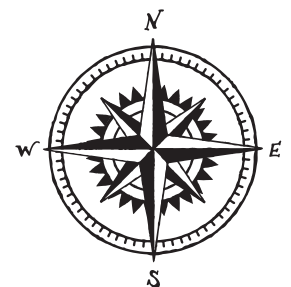
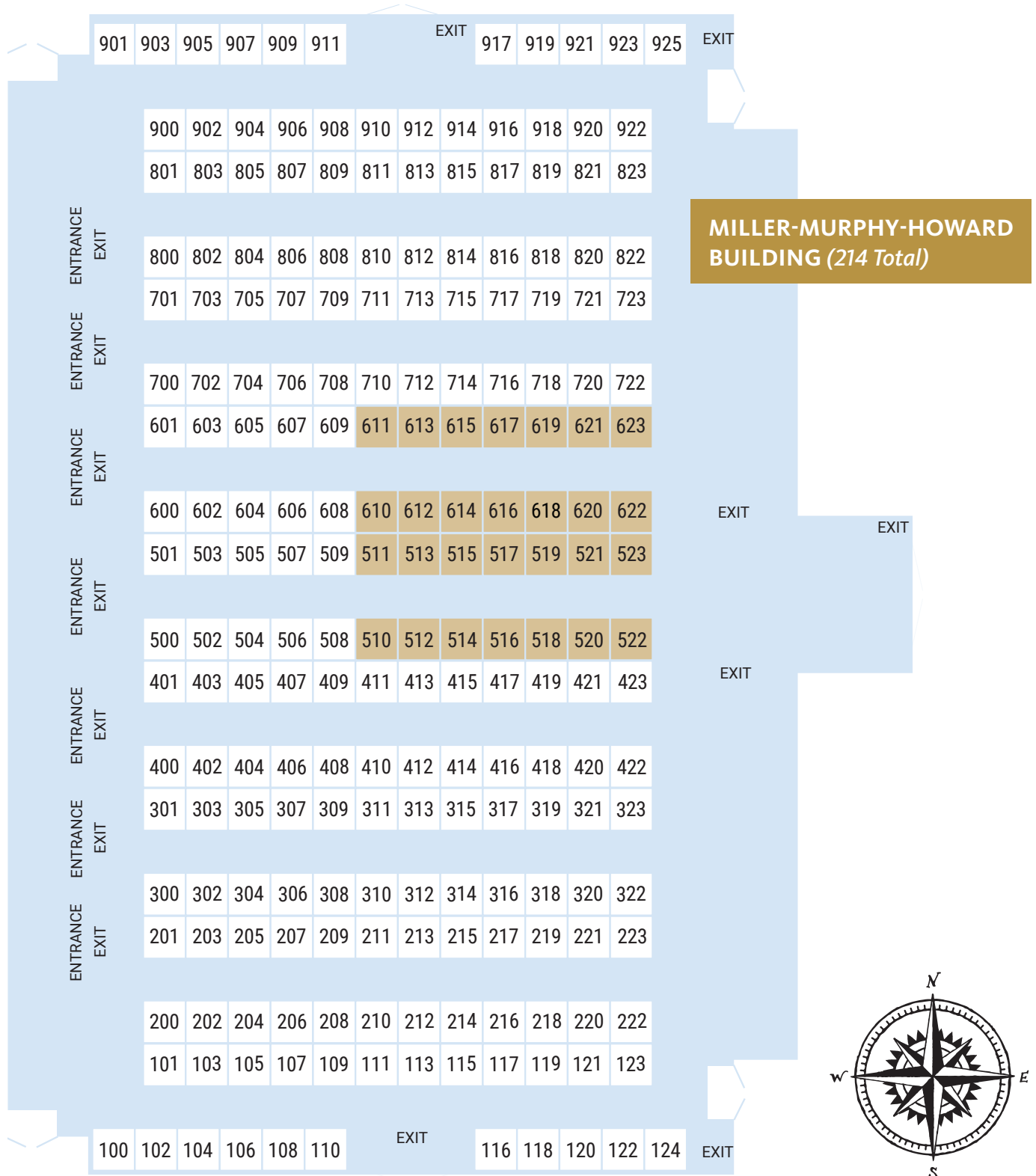
DATE

Return the Form with Payment to: FMCA | 8291 Clough Pike, Cincinnati, Ohio 45244 | 513-474-2332 fax



FLOOR PLANS

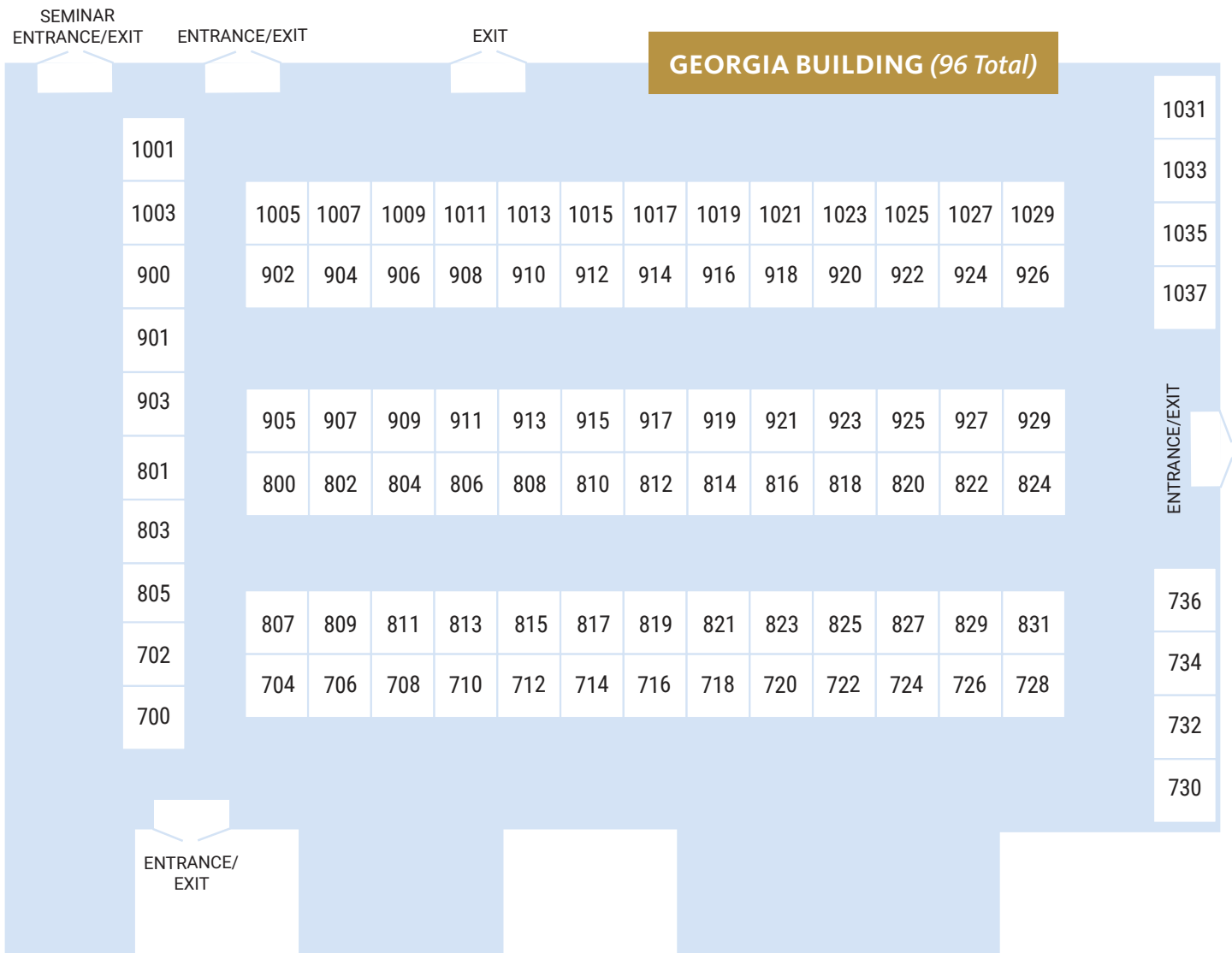
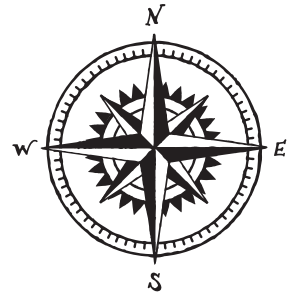
Indoor Exhibits





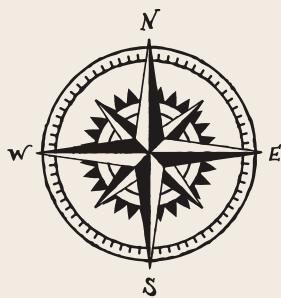
KEY

- 10' x 10' Indoor Spaces
- FMCA Connections Area



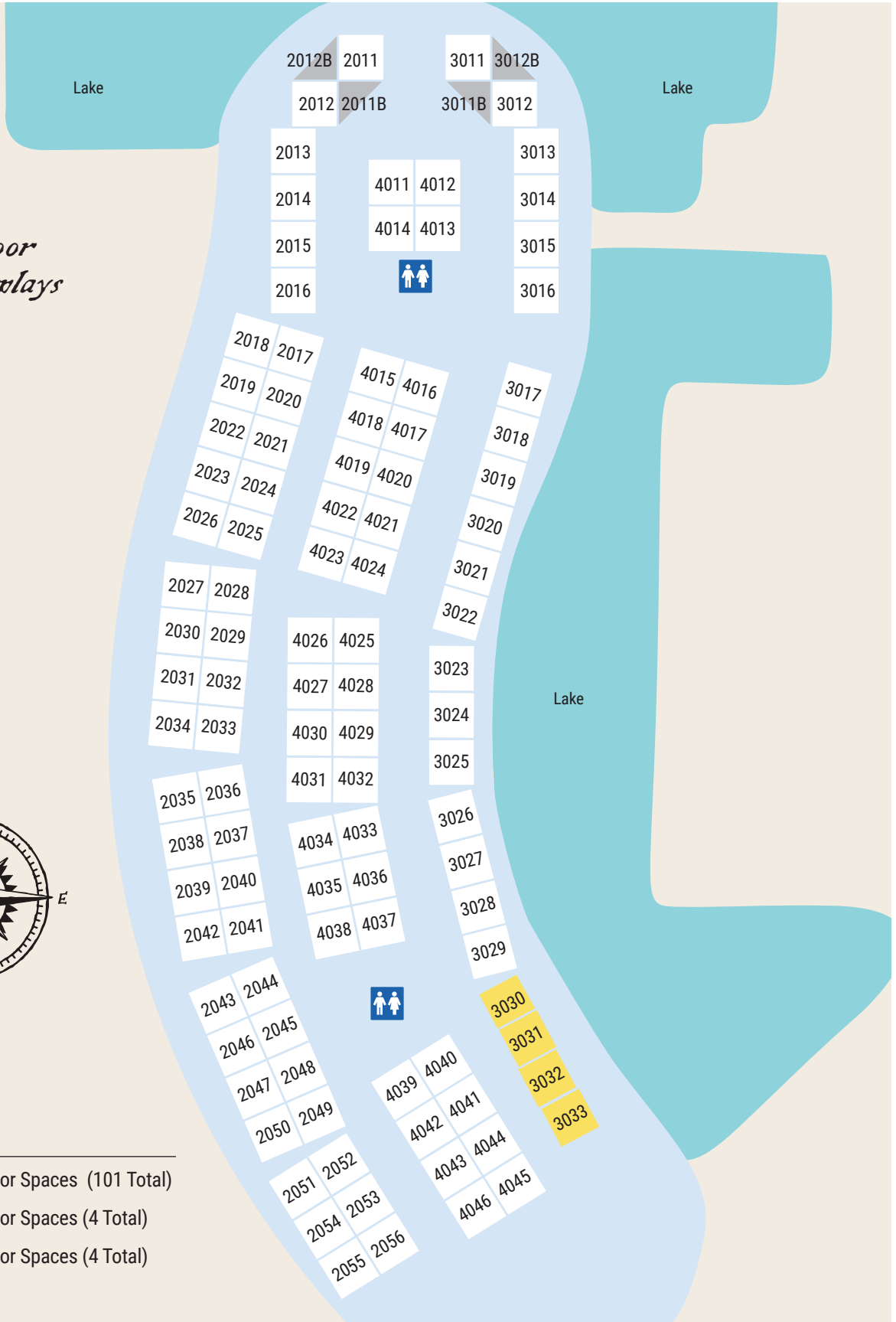


Outdoor RV Displays



KEY

- 50' x 50' Outdoor Spaces (101 Total)
- 25' x 50' Outdoor Spaces (4 Total)
- 40' x 40' Outdoor Spaces (4 Total)





HOTEL LIST

Accommodations can be made at the following hotels while you are attending **FMCA's 110th International Convention & RV Expo** at the Georgia National Fairgrounds & Agricenter, March 12-15, 2025.

Avid Hotel – Perry

209 Hampton Ct.
Perry, GA 31069
Phone: 478-224-1199
www.IHG.com/
avidhotels/us/en/Perry
2.7 Miles Away

Best Western Bradbury Inn & Suites

205 Lect Drive
Perry, GA 31069
Phone: 478-218-5200
www.bestwestern.com
0.8 Miles Away

Comfort Inn & Suites

201 Lect Drive
Perry, GA 31069
Phone: 478- 987-8777
Fax: 478- 987-2724
www.comfortinn.com
0.8 Miles Away

Econo Lodge

102 Valley Drive
Perry, GA 31069
Phone: 520-433-4628
Fax: 478-987-0468
www.econolodge.com
3 Miles Away

FairBridge Inn Express Perry

200 Valley Drive
Perry, GA 31069
844-684-9427
2.9 Miles Away

Great Inn

1006 St. Patrick's Drive
Perry, GA 31069
Phone: 478-987-5600
2.8 Miles Away

Hampton Inn Perry

102 Hampton Court
Perry, GA 31069
Phone: 478- 987-7681
Fax: 478-987-7128
www.hamptoninn.com
3 Miles Away

Hilton Garden Inn

207 N. Willie Lee Parkway
Warner Robins, GA 31093
Phone: 478-971-1550
Fax: 478-971-1590
www.hiltongardeninn.com
15 Miles Away

Holiday Inn Express & Suites

1502 Sam Nunn Blvd.
Perry, GA 31903
Phone: 478-224-3000
Fax: 478-224-3030
www.holidayinn.com
7 Miles Away

Howard Johnson by Wyndham

100 Marketplace Drive
Perry, GA 31069
Phone: 478-987-8400
Fax: 478-987-3133
www.hojo.com
3 Miles Away



Jameson Inn – Perry

200 Market Place Drive
Perry, GA 31069
Phone: 478-987-5060
www.jamesoninns.com
3.1 Miles Away

La Quinta Inn & Suites Wyndham Perry

102 Plaza Drive
Perry, GA 31069
Phone: 478-287-4431
www.wyndhamhotels.com/
laquinta
2.7 Miles Away

Microtel Inn & Suites

110 Fairview Drive
Perry, GA 31069
Phone: 478- 987-4004
Fax: 478- 987-4005
www.microtelinn.com
2 Miles Away

Motel 6

1004 A St. Patrick's Drive
Perry, GA 31069
Phone: 478-224-6600
www.motel6.com
2.8 Miles Away

Quality Inn

1602 Sam Nunn Blvd.
Perry, GA 31069
Phone: 478- 987-7710
Fax: 478- 988-2624
www.qualityinn.com
3 Miles Away

Relax Inn

103 Marshallville Road
Perry, GA 31069
Phone: 478-987-3200
www.relaxinperry.us
0.6 Miles Away

Travelodge by Wyndham Perry

100 Westview Lane
Perry, GA 31069
Phone: 478-987-7355
www.wyndhamhotels.com/
travelodge
0.8 Miles Away



Exhibit Space is in High Demand

**DON'T DELAY
REGISTER TODAY!**

- ❖ *Review the show rules and requirements*
- ❖ *View the floor plan*
- ❖ *Determine the desired size and location of your booth/exhibit space.*
- ❖ *Complete the exhibit space contract and required forms.*

FMCA

Your RVing Family

800-543-3622 ❖ 513-474-3622 ❖ FMCA.com